

making up to the camera



Bridal make-up is as much for the photo album as for the day itself. The classic look for a bride is light and fresh, with subtle use of colour: creams and pinks on fair skins, corals and peaches on dark complexions. This never goes out of style, and as it suits any kind of dress, it's the easiest to get right. But it's your wedding, and you may prefer something totally different - striking, glamorous or exotic.

Whether you're aiming for a traditional or an individual look, a few tips from make-up artists and photographers will help you shine in the best possible way

suit your complexion

If you have oily skin, your natural dewiness may need extra control. Try oil-free foundation or oil-reducing gel to stop the camera turning your glow into a glaze. Finish with some matte powder even if you don't usually like it - it's invaluable for preventing the shine that cameras pick up so unkindly. Be careful not to create a heavy, unnatural look by overdoing the powder.

Dry skin needs the creamiest make-up at every stage: moisturizing foundation, cream eye shadow and swivel-up blusher sticks.

If you have dark brown skin, you'll need strong enough make-up to prevent your features vanishing as everyone's automatic cameras adjust for your white dress. Put on a little extra foundation, with concealer on any darker patches to even out skin tone. Use highlighter or cheek colour to emphasize your best features.

Any blemishes, including dark circles under your eyes, should be hidden with concealer. Use a shade lighter than your natural skin tone. To reduce high colour, try a green-tinted concealer. A yellow tint may be better at hiding brownish patches.

If you're pale and long for a golden glow, you may be considering fake tan. Try this out weeks in advance, and remember it will need to cover all your skin that shows. If you're unsure, just make the most of your porcelain complexion.

